

## Moti Malul Appointed Neogames CEO

LUXEMBOURG, October 8, 2018 – Neogames, a global leader in providing iLottery and iGaming solutions and services, announced the appointment of Moti Malul as CEO to replace Ilan Rosen, who resigned after six successful years in the role. Malul has been with Neogames for 10 years and has served as executive VP of sales and business development.

“We are grateful to Ilan Rosen, who has been with us for nine years, serving as CEO for six of them, for driving the company to its current strong position as market leader in many segments and we wish him continued luck and success in his future endeavors,” commented Neogames founder and chairman Barak Matalon.

“Moti has been pivotal to the success of Neogames in the last decade, opening new markets and ensuring that our customers see significant growth in their operations with our products and services. We have no doubt that he is the right person to lead the company’s growth and expansion into exciting new business opportunities.”

“I’m honored and thrilled to be given this vote of confidence by the company and the board,” said Malul. “It has been an amazing opportunity to lead the relationships with our customers for the past 10 years, as our customers are our biggest asset and will always continue to be. The growth opportunities we have are phenomenal – especially with current developments the US market, in which we have been operating successfully for several years already, and with the recent strategic deal we signed with William Hill.”

Malul joined Neogames to establish and lead sales, marketing and customer growth. His prior experience included 12 years in the telecom and Internet industries, serving in key sales, marketing and product management positions in companies such as Ericsson and Smile Media. Moti holds an MBA from Tel Aviv University.

### About Neogames S.A.R.L.

Neogames is a world leader in providing iGaming and iLottery solutions and services that pave the way for operators to thrive in the online space. For nearly a decade and a half, we have been propelling customers across four continents to new levels of success by leveraging our expertise and rich integrated portfolio of solutions:

- Industry-leading comprehensive advanced **player-centric management and marketing platform** supporting all channels and game verticals.
- The broadest portfolio of trend-setting creative **premium game content** across all genres (lottery draw games, e-instants, casino, sports betting) with uniquely engaging content and exciting bonus rounds, entertaining players with some of the best gaming experiences in the world.
- A complete set of performance-enhancing **operational and marketing services**.

Our tailored solutions maximize our customer's business potential and accelerate success.

To learn more, visit [www.neogames.com](http://www.neogames.com)

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