



Source: Neogames SA

August 15, 2022 08:35 ET

NeoGames' BtoBet Agrees to Multi-Channel Sportsbook Partnership with SOJOGO, the Lottery Operator in Mozambique

Will be providing SOJOGO, the Santa Casa da Misericórdia de Lisboa, ELAM and other 9 Mozambican Associations partnership with its proprietary sportsbook solution

LUXEMBOURG, Aug. 15, 2022 (GLOBE NEWSWIRE) -- NeoGames S.A. (Nasdaq: NGMS) subsidiary BtoBet, a leading sports betting supplier, has announced a multi-year partnership agreement with SOJOGO and Santa Casa Global, the global arm of the Portuguese National Lottery Santa Casa da Misericórdia de Lisboa.

Through this partnership BtoBet will be providing SOJOGO with its proprietary sportsbook offering for both its online operations and retail network.

Alcinda Santiago, General Director of SOJOGO, said: "In BtoBet we have found a sportsbook platform partner that matches our own ambitions and focus on gaining a leadership role in its market.

Francisco Pessoa e Costa, Executive Director of Santa Casa Global, added: "Our high demands on technology, robust performance, and flexibility, coupled with the need to offer our players a superior betting and gambling experience have led us to seek a data-driven, high-quality, turnkey sportsbook solution."

Moti Malul, CEO of NeoGames, said: "BtoBet has a wealth of experience in creating a leading sportsbook product and we look forward to helping SOJOGO deliver exciting sports betting experiences to its players. NeoGames has been partnering with Santa Casa in Portugal for more than a decade and we are excited to leverage this close relationship into another market. SOJOGO is on a mission to create a premium betting experience in Mozambique, and thanks to BtoBet's cutting-edge technology we believe that they will be able to deliver a bespoke and localised experience to their players."

Dima Reiderman, Managing Director of BtoBet, added: "We are delighted to partner with SOJOGO in Mozambique. The agreement is yet another significant validation of the strengths of BtoBet's competitive sportsbook solutions. SOJOGO has ambitious plans to grow its footprint in the local market, and we look forward to helping to unlock those ambitions with the power and flexibility of our premium betting product."

About NeoGames

NeoGames is a technology-driven innovator and a global leader of iLottery and iGaming solutions and services for regulated lotteries and gaming operators. The Company offers its customers a full-service suite of solutions, including proprietary technology platforms, two dedicated game studios with an extensive portfolio of engaging games – one in lottery and one in casino games, and a range of value-added services. The recent strategic acquisition of Aspire Global Group enables NeoGames to offer the most comprehensive portfolio across iLottery, an innovative sports betting platform from BtoBet, an advanced content aggregation solution from Pariplay, and a complete set of B2B Gaming tech and Managed Services. NeoGames remains an instrumental partner to its customers worldwide, as it works to maximize their revenue potential through various offerings, including regulation and compliance, payment processing, risk management, player relationship management, and player value optimization. NeoGames strives to be the long-term partner of choice for its customers, empowering them to deliver enjoyable and profitable programs to their players, generate more revenue, and maximize proceeds to governments and good causes.

Forward-looking statement:

Certain statements in this press release may constitute "forward-looking" statements and information, within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995, including but not limited to statements that relate to our current expectations and views of future events including our expectations regarding our partnership with the SOJOGO. In some cases, these forward-looking statements can be identified by words or phrases such as "may," "will," "expect," "anticipate," "aim," "estimate," "intend," "plan," "believe," "potential,"

“continue,” “is/are likely to” or other similar expressions. These forward-looking statements are subject to risks, uncertainties, and assumptions, some of which are beyond our control. In addition, these forward-looking statements reflect our current views with respect to future events and are not a guarantee of future performance. Actual outcomes may differ materially from the information contained in the forward-looking statements as a result of a number of factors including, without limitation the risk factors set forth in Item 3.D. “Key Information-Risk Factors” in our annual report on Form 20-F for the year ended December 31, 2021, filed with the Securities and Exchange Commission on April 14, 2022, and other documents filed with or furnished to the SEC. These statements reflect management’s current expectations regarding future events and operating performance and speak only as of the date of this press release. You should not put undue reliance on any forward-looking statements. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that future results, levels of activity, performance and events and circumstances reflected in the forward-looking statements will be achieved or will occur. Except as required by applicable law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

Contacts

Investor Contact:

ir@neogames.com

Media Relations:

pr@neogames.com