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NeoGames Obtains WLA Responsible Gaming Certification

The World Lottery Association has certified that NeoGames' iLottery technology and operations align with its responsible gaming standards

LUXEMBOURG, Jan. 04, 2023 (GLOBE NEWSWIRE) -- NeoGames S.A., (Nasdaq: NGMS) ("NeoGames" or the "Company"), a technology-driven provider of end-to-end iLottery solutions, announced today that it has attained the World Lottery Association ("WLA") Responsible Gaming certification. This global accreditation confirms that NeoGames has achieved full alignment with the WLA responsible gaming standards for Lottery suppliers.

The WLA responsible gaming ("RG") standards framework was created to minimize the impact of problem gaming. With the awareness of the ever-increasing role that responsible gaming plays in lottery supplier operations, the WLA established an RG standard adapted to meet the specific needs of WLA members.

NeoGames' iLottery operations were assessed by an independent auditor and were found to align with WLA standards including research, employee programs, product and service development, remote gaming environments, advertising and marketing communications, client awareness, stakeholder engagement and reporting. NeoGames' platforms meet the RG standards in every aspect.

"We are proud to have qualified for Responsible Gaming certification by the WLA, recognizing its importance to our customers and the demand for alignment with industry standards. Responsible gaming is deeply rooted in every facet of NeoGames' operations, from our products to our services and our employees, this certification confirms our continued commitment to being a responsible iLottery supplier." **NeoGames CEO Moti Malul**

"The WLA is pleased to officially recognize NeoGames' adherence to WLA Responsible Gaming Guidelines for suppliers, highlighting their corporate social responsibility practices and attesting that player protection is a core aspect of their operations." **World Lottery Association CSR Senior Manager Mélissa Azam**

About NeoGames

NeoGames is a technology-driven innovator and a global leader of iLottery and iGaming solutions and services for regulated lotteries and gaming operators. The Company offers its customers a full-service suite of solutions, including proprietary technology platforms, two dedicated game studios with an extensive portfolio of engaging games – one in lottery and one in casino games, and a range of value-added services. The recent strategic acquisition of Aspire Global Group enables NeoGames to offer the most comprehensive portfolio across iLottery, an innovative sports betting platform from BtoBet, an advanced content aggregation solution from Pariplay, and a complete set of B2B Gaming tech and Managed Services. NeoGames remains an instrumental partner to its customers worldwide, as it works to maximize their revenue potential through various offerings, including regulation and compliance, payment processing, risk management, player relationship management, and player value optimization. NeoGames strives to be the long-term partner of choice for its customers, empowering them to deliver enjoyable and profitable programs to their players, generate more revenue, and maximize proceeds to governments and good causes.

Forward-looking statement:

Certain statements in this press release may constitute "forward-looking" statements and information, within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995, including but not limited to statements that relate to our current expectations and views of future events including our expectations regarding our partnership with the World Lottery Association (WLA). In some cases, these forward-looking statements can be identified by words or phrases such as "may," "will," "expect," "anticipate," "aim," "estimate," "intend," "plan," "believe," "potential," "continue," "is/are likely to" or other similar expressions. These forward-looking statements are subject to risks, uncertainties, and assumptions, some of which are beyond our control. In addition, these forward-looking statements reflect our current views with respect to future events and are not a guarantee of

future performance. Actual outcomes may differ materially from the information contained in the forward-looking statements as a result of a number of factors including, without limitation the risk factors set forth in Item 3.D. “Key Information-Risk Factors” in our annual report on Form 20-F for the year ended December 31, 2021, filed with the Securities and Exchange Commission on April 14, 2022, and other documents filed with or furnished to the SEC. These statements reflect management’s current expectations regarding future events and operating performance and speak only as of the date of this press release. You should not put undue reliance on any forward-looking statements. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that future results, levels of activity, performance and events and circumstances reflected in the forward-looking statements will be achieved or will occur. Except as required by applicable law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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