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## **NeoGames Appoints Robert Wesley as VP of North American Customer Development**

LUXEMBOURG, Aug. 01, 2023 (GLOBE NEWSWIRE) -- NeoGames S.A. (Nasdaq: NGMS) (“NeoGames” or the “Company”), a technology-driven provider of end-to-end iLottery and iGaming solutions, has significantly enhanced its senior leadership team in North America following the appointment of Robert Wesley as the company’s new Vice President of North American Customer Development, effective August 1.

Wesley joins NeoGames after 25 successful years at the Virginia Lottery, where over the course of his tenure, he held a number of significant positions, with his most recent being Deputy Executive Director of Lottery. Under his leadership, Virginia’s iLottery program became the top performing U.S. jurisdiction in less than 3 years from initial launch. In addition, overall lottery sales grew by 23% in the most recently completed fiscal year.

In his new position, Wesley will draw on his many years of experience to serve as a resource to lotteries throughout North America which are interested in enhancing their interactive experience. He will also assist and support NeoGames’ existing customer base with best practices in the delivery and growth of their iLottery programs and products.

**Moti Malul, Chief Executive Officer of NeoGames,** said: “Rob is hugely respected within the lottery industry and has an incredible track record of delivering iLottery growth during his time with Virginia Lottery. As we have consistently demonstrated, our iLottery offering is the industry leader and we want the right people to drive our efforts as we look to accelerate our customers’ success. Rob joining NeoGames is a major coup and sharing his expertise with our customers will undoubtedly help to effectively grow their businesses.”

**Robert Wesley, Vice President of North American Customer Development at NeoGames,** said: “It is a thrill to join NeoGames and work with such an impressive portfolio of lottery partners. The North American iLottery market is one that continues to grow rapidly and NeoGames is in a prime position to support lotteries who are interested in enhancing the interactive experience they offer. I am excited by the new challenges that lie ahead and look forward to sharing my expertise with the NeoGames team and our lottery partners.”

### **About NeoGames**

NeoGames is a technology-driven innovator and a global leader of iLottery and iGaming solutions and services for regulated lotteries and gaming operators. The Company offers its customers a full-service suite of solutions, including proprietary technology platforms, two dedicated game studios with an extensive portfolio of engaging games – one in lottery and one in casino games, and a range of value-added services. The recent strategic acquisition of Aspire Global Group enables NeoGames to offer the most comprehensive portfolio across iLottery, an innovative sports betting platform from BtoBet, an advanced content aggregation solution from Pariplay, and a complete set of B2B Gaming tech and Managed Services. NeoGames remains an instrumental partner to its customers worldwide, as it works to maximize their revenue potential through various offerings, including regulation and compliance, payment processing, risk management, player relationship management, and player value optimization. NeoGames strives to be the long-term partner of choice for its customers, empowering them to deliver enjoyable and profitable programs to their players, generate more revenue, and maximize proceeds to governments and good causes.

### **Forward-looking Statements**

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. The Company intends such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. Such statements are based upon current plans, estimates and expectations of management that are subject to various risks and uncertainties that could cause actual results to differ materially from such statements. The inclusion of forward-looking statements should not be regarded as a representation that such plans, estimates and expectations will be achieved. Words such as “anticipate,” “expect,” “project,” “intend,” “believe,” “may,” “will,” “should,” “plan,” “could,” “may,” “continue,” “target,” “contemplate,” “estimate,” “forecast,” “guidance,” “predict,” “possible,” “potential,” “pursue,” “likely,” and similar expressions are intended to identify forward-looking statements, though not all forward-looking statements use these words or expressions. All statements, other than statements of historical fact, are forward-looking statements.

These forward-looking statements are subject to risks, uncertainties and assumptions, some of which are beyond our control. In addition, these forward-looking statements reflect our current views with respect to future events and are not a guarantee of future performance. Actual outcomes may differ materially from the information contained in the forward-looking statements as a result of a number of factors including, without limitation the risk factors set forth in Item 3.D. “Key Information- Risk Factors” in our annual report on Form 20-F for the year ended December 31, 2022, filed with the Securities and Exchange Commission on April 28, 2023, and other documents filed with or furnished to the SEC. These statements reflect management’s current expectations regarding future events and operating performance and speak only as of the date of this press release. You should not put undue reliance on any forward-looking statements. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that future results, levels of activity, performance and events and circumstances reflected in the forward-looking statements will be achieved or will occur. Except as required by applicable law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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